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MEDIA ADVISORY : Oscar Meyer Wienermobile - 9/2/2005

News Release

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MEDIA ADVISORY

COLUMBIA, Mo. – The Oscar Meyer Wienermobile is coming to Lenoir Woods this Sunday, Sept. 4th, parking at 1:30 p.m. in front of the Health Care Center and at 2:15 p.m. in front of the Manor.

“Who could turn down a chance to look inside the Wienermobile?” said Terry Taylor, marketing director at Lenoir Woods. “It’s just a good chance to get out and have some fun. Some of our residents may even bring grandchildren to see it.”

There have been several Wienermobiles, the first of which was created in 1936 by Karl G. Mayer, nephew of the company founder. Designed and built at Prototype Source in Santa Barbara, Calif., the 2004 Wienermobile is a converted Chevrolet with a 4-speed / W4 series chassis and a V8, 6.0 liter, 350 Vortec 5700 engine. Its bells and whistles include a gull wing door with an automatic retractable step, a hotdogger voice activated GPS navigational system, a mustard-splattered walkway, an audio center complete with wireless microphone, blue sky ceiling art, mustard- and ketchup-colored seats, and an official wiener jingle horn.

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