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## **BNI COLUMBIA REFERALL NETWORK CHAPTER RECEIVES HONORS - 11/17/2004**

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### **BNI COLUMBIA REFERALL NETWORK CHAPTER RECEIVES HONORS**

COLUMBIA, Mo. – Two members of the Columbia Referral Network chapter of Business Network International, Jim Muench and Mitzi St. John, were named to the BNI organization's Gold Club, and Aric Schreiner, CPA, was recognized as a Notable Networker by a BNI regional representative during a presentation at a recent chapter meeting.

Muench is the owner of Far West Enterprises, a public relations and Web site development firm; St. John is a partner in the advertising and marketing firm Hanna, Stanley, St. John; and Schreiner is the Human Resources Consultant for Pro-Select, a human resources management firm.

The Gold Club honors members who have brought in at least six new members. Achieving Gold Club status is important because six members have the potential to bring an average of \$182,000 a year in possible referral business to chapter members. The Notable Networker award is given for particularly outstanding effort in networking.

Based on the philosophy of "Givers Gain," Business Network International (BNI) is a world-wide networking organization that specializes in generating business referrals for its members. The Columbia Referral Network Chapter meets at 11:30 a.m. Wednesdays at the Lenoir Conference Center. Visitors are welcome.

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